



Cultural Heritage Protection and Promotion Policy

Cultural heritage consists of all tangible and intangible values related to our identity, culture, and history. Historic cities and urban textures, cultural landscapes, monumental structures, archaeological sites, as well as living but intangible values such as language, traditions, dance, music, and rituals all form cultural heritage. According to international organizations such as UNESCO and ICOMOS, cultural heritage is categorized as tangible cultural heritage, intangible cultural heritage, underwater cultural heritage, and natural heritage. Tangible cultural heritage is divided into movable and immovable heritage. Movable heritage includes paintings, sculptures, coins, manuscripts, and archaeological artifacts, while immovable heritage includes monuments, archaeological sites, and historic urban structures. Underwater heritage includes shipwrecks and submerged remains, while intangible heritage includes oral traditions, performing arts, and rituals. Natural heritage includes natural sites with cultural value, landscapes, and physical, biological, and geological formations.

The protection of cultural heritage assets is defined under Law No. 2863 as conservation, maintenance, repair, restoration, and functional transformation processes; for movable cultural assets, it includes conservation, maintenance, repair, and restoration.

In this context, as Zeyt Inn Hotel, our Cultural Heritage Protection and Promotion Policy is:

- We identify and control the potential direct and indirect impacts of our activities, visitors, and supply chain operations on cultural heritage assets.
- We promote our cultural heritage.
- We participate in initiatives with NGOs and local authorities focused on the protection of cultural heritage assets.
- We organize internal training and communication activities to raise awareness about the protection and promotion of cultural heritage and include this topic in our sustainability training programs.
- We take actions to ensure the sharing of the local cultural heritage inventory.